



## What Makes the Iron Sharpens Iron Conference Distinctive?

1. **Equipping** - the conference is primarily about equipping men for ministry and life
2. **For Men Only** - topics and issues are covered by men and are for men.
3. **Men of All Ages** - it is open to men ages 13 to 99
4. **Men of All Stages** - 18 different seminars for men in different seasons of life
5. **One Day** - the 8:30 to 4:55 schedule means One trip, One meal, No overnight stay
6. **Local Church Focus** - held at a local church and open to all churches in the region
7. **Sponsor** - WACMM is a highly trusted, on-the-ground ministry that's easily available for follow-ups
8. **National** - Though local in setting; it brings in top national speaker and ministries
9. **Brotherhood** - brings together hundreds of men for worship, learning and camaraderie
10. **Resources** - for manhood, marriage, fatherhood and church men's ministries
11. **Honors Men** - pays special tribute to outstanding men's ministries as well as individual men who serve the local church
12. **Value** - offers a high quality, low cost experience worth the investment
13. **Worship Music** - praise and worship led by the dynamic ministry of *"The Guy Band"*